

PROFILE

I love to create and discover playful digital and physical experiences, indoors and outdoors.

SKILLS

Product Strategy, Roadmaps, Product Management, B2B, B2C, Pitchdecks, Platform Development, Project Management, Leadership, Agile, Scrum, Persona, User Research, Market Analysis, A/B Testing, UI Design, Branding, Brand Book, (Rapid) Prototyping, Workshops, Analytics Atlassian Tools, Unity3D, Adobe Creative Suite, Figma, Microsoft Office, Wordpress, Miro, Mailchimp, ActiveCampaign, Google Analytics, Clarity, Wordpress, Recruitee, Hootsuite, Odoo, Autodesk Maya LUA, C#, MySql, Java, HTML, CSS, Actionscript 2.0, Midjourney, ChatGPT, CoPilot

Certifications

Professional Scrum Master II (PSM II) Coaching Leadership (NONONS)

Languages

Fluent: English & Dutch

INTERESTS

Pinball Board & Game Lego Machines Card Games Journalism

CHRISTIAAN RIBBENS



LEAD UX/GAME DESIGNER PRODUCT OWNER | SCRUM MASTER I MANAGER

CONTACT INFO

PORTFOLIO PHONE EMAIL +31 6 24 42 42 04 chris@chrisdesign.nl www.chrisdesign.nl

OPENCRITIC LINKEDIN in/christiaanribbens opencritic.com/critic/10037/christiaan-ribbens

WORK EXPERIENCE

2024 - Present Sr. Product Owner & UX Designer

Digital Platforms, Corporate & Recruitment Voortman Website, Webshops, Careers & Customer Portal Rijssen, NL

2023 - 2024 Lead Game Designer Linx Interactive Horizon Worlds VR Project for Meta

Remote

Lead UX/Game Designer Product development for Ikea, Adidas, Lego, Meer Yalp Interactive Muziek in de Klas, Fox Sports, Veronica Goor, NL

2018 - 2021 **UX/ Game Designer** Yalp Interactive 2500+ Game Portfolio, Websites, Apps, Digital Experiences, User Research Goor, NL

Game Designer 2014 - 2018 Strange Brigade for PC, Xbox One, PS4 Rebellion

2013 - 2014 Jr. Game Designer Evil Genius Online for Mobile & Facebook Rebellion Oxford, UK

EDUCATION

2021 - 2023

Oxford, UK

2008 - 2012

HKU

2011 - 2012 MA Creative Design for Digital Cultures HKU School of the Arts Utrecht

> BA Game Design & Development School of the Arts Utrecht